

Our Campaign Goals



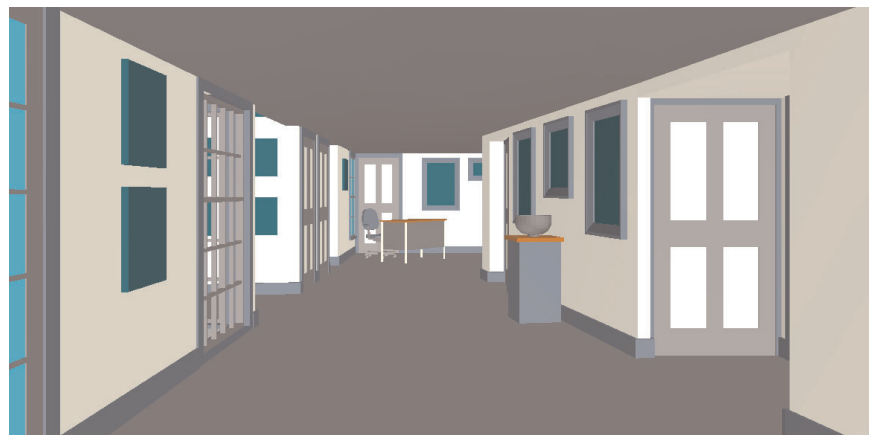
- Improve building access and circulation, including a lift to the second floor.
- Expand gallery space for member shows, temporary exhibitions and a permanent installation about the Concord Art Association's story.
- Increase classroom space.
- Develop climate controlled storage for the permanent collection.
- Update office and utility systems, allowing for improved security and rental opportunities.



From the new Members Gallery, looking at the new stairway



New stairs to the main gallery



In the new Members Gallery, looking toward the new classroom

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Increase Classroom Space



For years, area artists have flocked to the Art Association for classes and workshops for children, adults and seniors. Life drawing classes, group critiques, watercolor intensives are all in demand and often oversubscribed. A new classroom for small group workshops in the 1810 wing will allow two classes to run concurrently.



Artists will enjoy the extra space which can also be used for holding artworks before and after juried shows, as safer and more convenient for pickup.



The mission of Concord Art Association, as an educational organization with offerings for all levels of artistic interest and ability, will be enhanced and fulfilled.



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Expanded Gallery Space

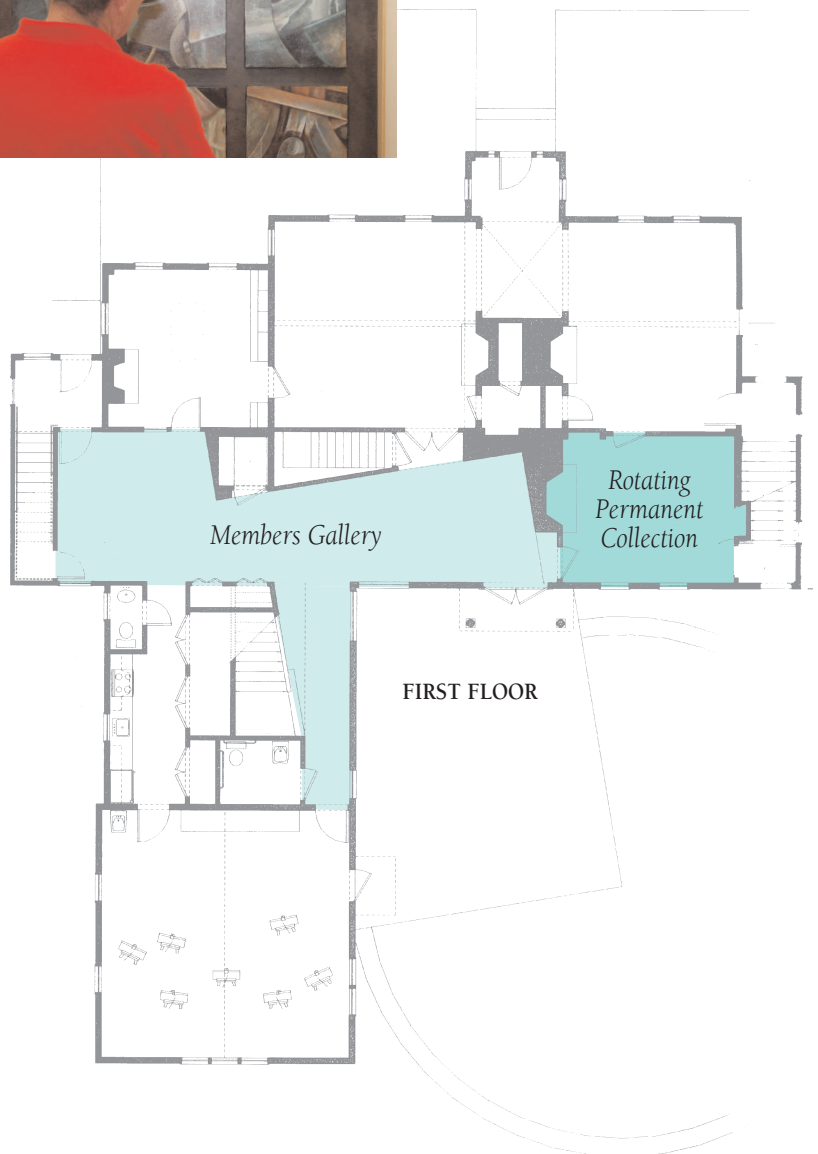
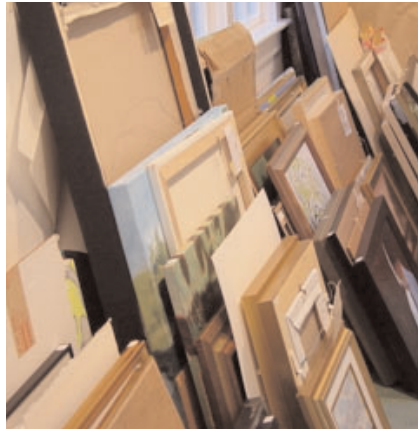


More galleries mean livelier exhibits and a wider variety of work on display.

Currently, many of our members wait several years to exhibit in the Loring Coleman member shows, and they share the exhibit space with classes and workshops. With the renovation of the building, we will have a dedicated member gallery, open to the public at all times.

The permanent collection will be rotated in the reconfigured Members Room so that visitors can enjoy the paintings of Elizabeth Wentworth Roberts, her contemporaries, and work by former members of the Concord Art Association.

The building has an exciting and layered history along the road of the American Revolution, as a stop on the Underground Railroad and as an art center. These stories will be told through interactive tours in the Members Room. Visitors will be able to hide in the space where runaway slaves were concealed on their way to Canada!



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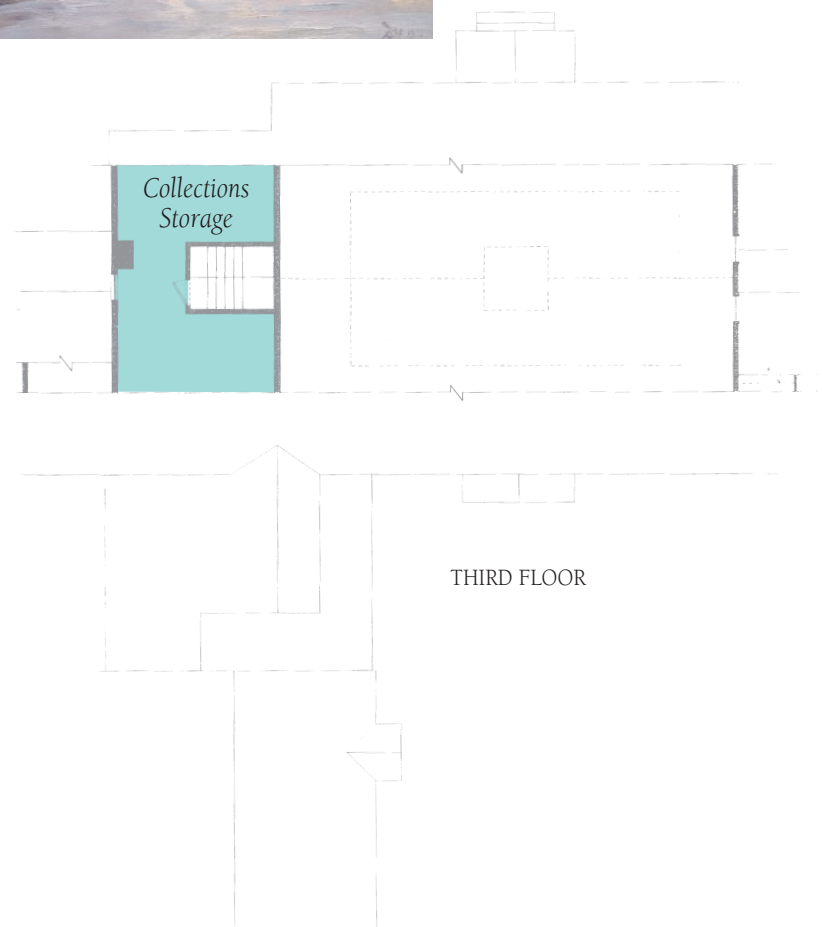
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Climate Controlled Storage



The Concord Art's permanent collection includes 300 items including a number of late 19th – early 20th century paintings and sculpture reflective of the arts history of Concord. With a substantial financial and historic value, these works deserve state of the art climate control and broad based security from environmental and other damage.

A key component of the Capital Campaign is to provide a secure temperature and humidity controlled storage area for the collections, preserving an important part of Concord's artistic past for generations to come.



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Improve Building Access

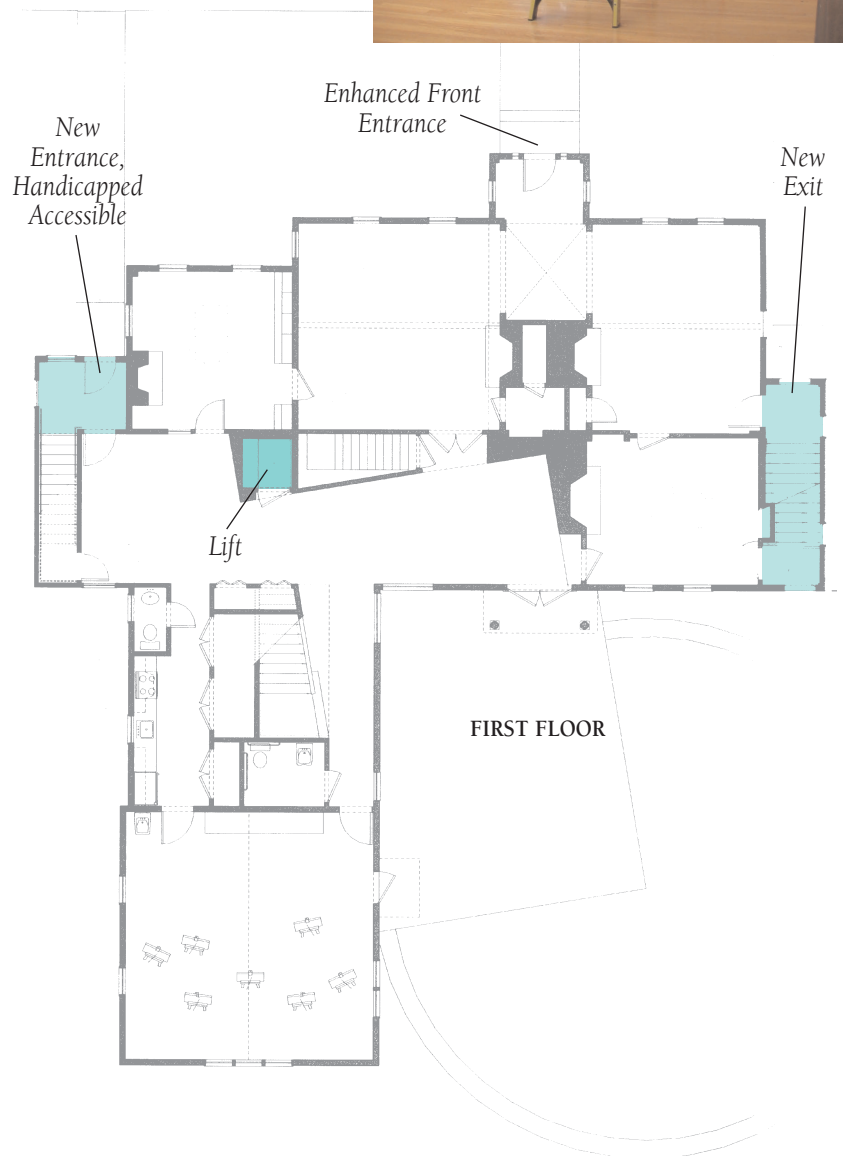


Art should be enjoyed by all, and the Concord Art Association wants to make the beautiful, skylighted Wentworth Gallery, created in 1921 by noted Boston architect Lois Howe, accessible to everyone. With a new elevator, all of our guests could visit the second floor for parties, shows and attend our programs.

Currently, very heavy sculpture cannot be displayed because moving work upstairs is problematic—solved with an elevator.

Downstairs, the only current wheelchair access is through the Loring Coleman Gallery. But with our new entrance, wheelchairs could enter the building in two ways, both from the driveway and from Lexington Road, creating a welcoming and hospitable choice.

The elevator would greatly enhance our rental flexibility. Rentals of the gallery space also help defray the Association's operating costs and expose more visitors to the exhibits.



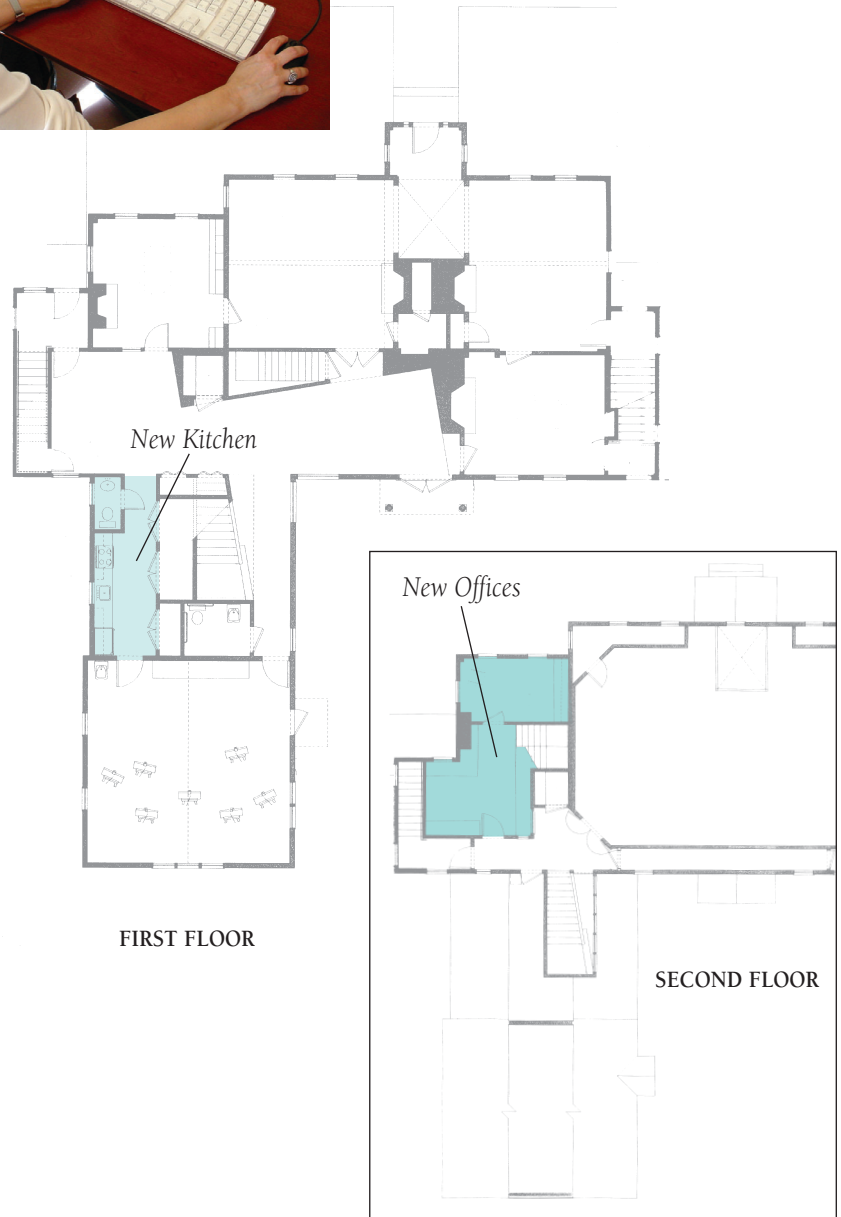
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Update Office and Utility Systems



Improvements to the building will increase Concord Art Association's rental capabilities and energy efficiency, both for people and power use.

- An updated and greener air handling system will provide environmental and energy efficiency.
- The staff office space is cramped and outdated; with new office configuration, staff will work more efficiently and comfortably.
- Reworking circulation for the rental spaces and a new expanded kitchen will allow larger and more frequent rentals, which will provide income and marketing opportunities.



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